

MENTHOL
Alpine

**DISCOVER THE PEAK
OF REFRESHMENT.**

AVAILABLE IN FULL FLAVOR, LIGHTS, KINGS & 10'S

NEW, AT GENERIC PRICE

90% nicotine av. per pack

Full Flavor: 15 mg "tar," 1.0 mg nicotine - Light: 10 mg "tar,"
0.8 mg nicotine av. per cigarette by FTC method

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**